



University College Student Representative of the Netherlands

## Mission Statement 2018-2019

### Executive Board

The intent and destiny of the organization still follows that which was laid out in the 2017 Long-term vision document. As an organization that continuously improves upon itself with each iteration, we hope to outline lessons learned and goals to strive for within this document. This year, the Executive Board aims to focus on the following initiatives.

### Representation & Visibility

The organization aims to be visible and professional both internally and externally. UCSRN aims to increase its presence among its members' students as well as with partner organizations and sponsors. We aim to attend events important to members in terms of representation (i.e conferences and assemblies) and celebratory occasions (i.e lustrum borrels). The Executive Board also aims to visit each member association to promote UCSRN events such as the Tournament and Spotlight and increase student interest.

The UCSRN website as well as our social-media presence will be overhauled and modernized to match the organization's growth.

### Network Reach

With the introduction of the new External position, the board aims to dedicate more time and resources towards increasing our network of influence laterally as well as vertically. The previous couple years has seen considerable effort and growth in maturing our network of partners and contacts. That growth continues as we enter into talks with national and cross-european student organizations and continue to establish connections with potential partners. With greater reach comes greater potential for influencing legislation, generating media-attention, and increasing professional access.

### Consistency & Continuity

As with previous years, we will hold the approved documents with goals very close, and test everything we do to these goals. As such, members will more easily know what to expect and continuity will be created. The EB will hope to continuously show their dedication in regards to updates, articles, online presence and more tactics which will give grow the platform for all students. The goal is to be present, persistent and flexible with changes whilst still upholding the ultimate UCSRN goals and image.



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## Transition

Our board was set in motion relatively late, and was elected over the course of four General Assemblies. That is a non-ideal situation for both those from the previous board and the current. Transitioning an incomplete board as it gradually fills out is a difficult endeavor, and we thank our previous board for doing what they could in preparing us given the time-frame. Unfortunately, this meant our group-training was delayed and positions were, at times, filled in interim.

To ensure that future boards afford a smoother transition, we are continuing the standardization process begun by our predecessors through the transition manuals and will schedule the elections for the next board earlier than previous years have done.

## Bottom-up approach with checks

Following the footsteps of our previous year, we want to continue the Bottom-up approach where our members dictate board function. This does not prohibit our own initiative. The organization understands the importance of consistent communication with its organ committees, and will still regulate and communicate with the organizers of major UCSRN events in order to maintain consistent quality.

## Committees

The Academic Council and Social Committee both intend to retain the focus set in last year's vision. That is, to discuss event proposals and whether to subsidize an event rather than organize it. This is in line with our bottom-up approach and has been found to be more practical for both the respective boards and event organizers. UCSRN events and UCSRN-sponsored events have been distinctly recognized, and thus further discussion and communication have been allotted accordingly. Each board also acts as a platform for communicating and problem solving student issues through utilizing the knowledge pool of each member and their association's experiences. Additionally, the committees can direct questions and request to the UCSRB Executive Board who can then direct their lobbying and network efforts to benefit the search for solutions.